



Caitlin Sedoff

Designer & Illustrator

Skills

Creative Direction	Brand Design
Print Design	Illustration
Web Design	HTML & CSS
Photography	Videography
Motion Graphics	Copy Writing
Team Management	Art Direction
Client Relations	Print Management
Collaborative Ideation	

Software

Illustrator	InDesign
Photoshop	After Effects
Audition	Premiere Pro
Adobe XD	Microsoft Office
Procreate	Wordpress
Rebelle	Elementor

Tools & Mediums

Pen & Ink	Copic Markers
Pencils	Paper Craft
Cut Outs & Pop Ups	Gouache
Acrylic	Digital Painting

Experience

Padrón & Co. | 2021–Present

CREATIVE DIRECTOR | AUG 2022–PRESENT | HOUSTON, TX
Oversees creative development on all brands, works and collaborates with designers on design direction, coordinates with printing vendors, and regularly communicates with clients on needs and expectations. Continued responsibilities as lead designer.

SENIOR DESIGNER | MAR 2021–AUG 2022 | HOUSTON, TX

Web design & development, branding & logo design, as well as designing print & digital material for a variety of companies.

Radiant Digital | 2017–2021

GRAPHIC DESIGNER & ILLUSTRATOR | REMOTE WORK

Chevron: Designing training modules & graphic assets

Catalyst: Designed informational material & Power Points

Radiant Digital: Assisted in creating graphics for internal branding

Mavilian Financial & Middle Market Dojo | 2018–Present

GRAPHIC DESIGNER & WEB DEVELOPER | REMOTE WORK

Designed and built websites for both companies in addition to creating other branded material.

Manushag Magazine | 2018–2021

GRAPHIC DESIGNER & ILLUSTRATOR | HOUSTON, TX & REMOTE WORK

Designed & illustrated original magazine material.

Education

Savannah College of Art & Design | 2018–2020

BFA Visual Communications - Graphic Design - GPA 3.9

Lone Star College-Kingwood | 2016–2018

AAS Visual Communications - Graphic Design - GPA 4.0

Concordia University Irvine | 2013–2014

Cumulative GPA 3.14

Credits and Affiliations

Graduated from SCAD with Magna Cum Laude Honors

Recipient of SCAD's Alumni Scholarship

Dean's List at SCAD Fall 2018, Winter 2019,
Spring 2019, Fall 2019, Winter 2020, Spring 2020

President's Honor List at Lone Star College-Kingwood
Fall 2016, Spring 2017, and Fall 2017

Participated in the 2016 AAF (American Ad Federation)
competition in Houston, Texas

AIGA Houston Member since 2017

CaitlinSedoff.com

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