



# Caitlin Sedoff

Designer & Illustrator

## Skills

Creative Direction    Brand Design  
Print Design            Illustration  
Web Design             HTML & CSS  
Photography            Videography  
Motion Graphics        Writing Skills  
Collaboration & Team Management

## Software

Illustrator                InDesign  
Photoshop                After Effects  
Dreamweaver             Premiere Pro  
Audition                 Adobe XD  
Microsoft Office           Sketch  
Procreate                 Wordpress  
Rebelle                    Elementor

## Tools & Mediums

Pen & Ink                Copic Markers  
Pencils                   Paper Craft  
Cut Outs & Pop Ups      Gouache  
Acrylic                    And Still Exploring!

## Experience

### Padrón & Co. | 2021–Present

CREATIVE DIRECTOR | AUG 2022–PRESENT | HOUSTON, TX  
Oversees creative development on all brands, works and collaborates with designers on design direction, coordinates with printing vendors, and regularly communicates with clients on needs and expectations.

### SENIOR DESIGNER | MAR 2021–AUG 2022 | HOUSTON, TX

Web design & development, branding & logo design, as well as designing print & digital material for a variety of companies.

### Radiant Digital | 2017–2021

GRAPHIC DESIGNER & ILLUSTRATOR | REMOTE WORK

**Chevron:** Designing training modules & graphic assets

**Catalyst:** Designed informational material & Power Points

**Radiant Digital:** Assisted in creating graphics for internal branding

### Manushag Magazine | 2018–2021

GRAPHIC DESIGNER & ILLUSTRATOR | HOUSTON, TX & REMOTE WORK

Designed & illustrated original magazine material.

### Prostate Laser Center | 2018

IN-HOUSE GRAPHIC DESIGNER | HOUSTON, TX

Designed and Built new website & created other branded material.

## Education

### Savannah College of Art & Design | 2018–2020

BFA Visual Communications - Graphic Design - GPA 3.9

### Lone Star College-Kingwood | 2016–2018

AAS Visual Communications - Graphic Design - GPA 4.0

### Concordia University Irvine | 2013–2014

Cumulative GPA 3.14

## Credits and Affiliations

Graduated from SCAD with Magna Cum Laude Honors

Recipient of SCAD's Alumni Scholarship

Dean's List at SCAD Fall 2018, Winter 2019,  
Spring 2019, Fall 2019, Winter 2020, Spring 2020

President's Honor List at Lone Star College-Kingwood  
Fall 2016, Spring 2017, and Fall 2017

Participated in the 2016 AAF (American Ad Federation)  
competition in Houston, Texas

AIGA Houston Member since 2017

CaitlinSedoff.com

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